

CURRICULUM VITAE

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A. Academic Qualifications

Courses	Description
Public Opinion	This course is designed to provide an understanding of the ability of citizens to meet various expectations. The focus of the course will be on the opinions of citizens rather than public officials. Students will cover how citizens structure their political opinions and what factors cause these opinions to change. Moreover, the course will evaluate the utility of various theoretical perspectives and methodological approaches used to study public opinion.
Prepare and Present Public Relation Proposals	Develop an in-depth understanding of the framework and content required to meet the technical and creative demands of Public Relation proposals. This course prepares students will be able to write proposals that cover all the essential technical requirements for a modern public relations plan and will understand how to address the other elements necessary to make their bid stand out from the competition.
Public Relation Activity Proposal	On completion of the courses, students will: <ul style="list-style-type: none"> • Be able to explain PR concept and its importance. • Be able to explain the importance of organisational image. • Be able to develop 'PR' programmes. • Be able to maintain better media relations. • Be able to write PR activity Proposal properly.
Speech Presentation Skills	Public speaking is the act of giving a speech or presentation to a live audience with a goal to inform, persuade, or entertain. Students cite

	public speaking as one of their biggest fears, but with practice, they can learn to build confidence and improve their skills to enjoy public speaking for any situation. Being a good speaker is often critical for leadership positions in the world of business, community groups, government, and other settings.
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B. Professional Qualifications

Position	Description	Year

C. Academic Career and Position

Position	Description
Research Member	Pemodelan Elemen Interior Untuk Pusat Pendidikan dan Pelatihan Bagi Tunarungu di Jakarta (Year 2018 – 2019)
Member for Community Dedication	Pengembangan Nilai Kepemimpinan Siswa Melalui Literasi Demokrasi Dalam Kegiatan Pembelajaran Di SMK Muhammadiyah 01 Bekasi (Year 2018 – 2019)

D. Publication

Title of Publication	Publication Name	Link of Publication	Year	Indexed
Hoax, Media Serta Analisis Wacana	Jurnal Komunikologi	https://komunikologi.esaunggul.ac.id/index.php/KM/article/view/196	2018	National Accredited
Peran Media dalam Propaganda	Jurnal Komunikologi	https://ejournal.esaunggul.ac.id/index.php/Kom/article/view/1639	2016	National Accredited
Propaganda Media, Teori dan Studi Kasus Aktual	Mitra Wacana Media	ISBN: 978-602-318-048-6	2015	National Accredited

E. Citation

Jakarta, October 2019

Youna Chatrine Bachtiar, SS, M.Ikom